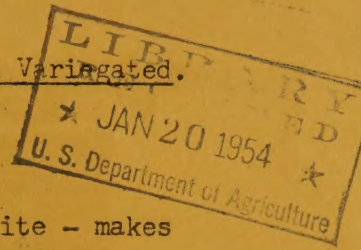


62.25

HENLEY FLORAL COMPANY
1954 WHOLESALE PRICE LIST
FOR WINTER DELIVERY

JANUARY 1, 1954



ACHYRANTHES - 3 varieties

Brillianty (bright red), Burgundy (darker red), and Yellow-Green Variegated.
Rooted Cuttings \$4.25 per 100, \$40.00 per 1000
2 1/4 inch 9.00 per 100, 85.00 per 1000

AGERATUM - 2 varieties

Improved Riverside (Blue - makes bushy plant) and White (pure white - makes bushy plant.)
Rooted Cuttings \$2.75 per 100, \$25.00 per 1000
2 1/4 inch 8.00 per 100, 75.00 per 1000

ARTILLERY PLANT - 2 varieties

Small Leaf Type (slightly spreading) and Large Leaf Type (upright)
Rooted Cuttings \$3.75 per 100, \$35.00 per 1000
2 1/4 inch 8.00 per 100, 75.00 per 1000

BROWALLIA SPECIOSA MAJOR - from cuttings

Blue flowers. Bloom freely all summer. Good for beds, porch boxes, or cemetery vases.
Rooted Cuttings \$5.00 per 100, \$47.50 per 1000
2 1/4 inch 10.00 per 100, 95.00 per 1000

COLEUS - 10 STANDARD VARIETIES

Beckwith Gem - Red with light border. Large leaves. Showy.
Hollywood Red - Red. Variegated leaf.
Max Levering - Red variegated. Spotted effect.
Mrs. C. H. Harding - Red shading to pink.
New Helen - Pink shaded with orange. Large leaves.
Red Trailing Queen - Small leaf, mostly red, Trailing habit.
Setting Sun - Bright red with yellow edge.
Trailing Queen - Small green leaf with red center. Trailing habit.
Verschaffelti - Red. Large leaves with serrated edge.
Yellow Bird - Clear Yellow. (Also known as Golden Bedder)
Rooted Cuttings \$3.50 per 100, \$32.50 per 1000
2 1/4 inch 8.00 per 100, 75.00 per 1000

COLEUS - 6 PREMIUM VARIETIES

Brillianty - Red with yellow edge. Large leaves. Strong grower.
Butterfly - Extra large red ruffled leaves with yellow and green markings.
Christmas Gem - Red shading to yellow-green at base of leaves.
Erie - Large velvety red leaf with light edge. A top notch variety.
Pink Butterfly - Extra large pink ruffled leaves with yellow and green markings. Sport of Butterfly.
The Chief - Bright red, ruffled leaf. No markings or variations. Outstanding variety.
Rooted Cuttings \$4.00 per 100, \$37.50 per 1000
2 1/4 inch 9.00 per 100, 85.00 per 1000

DUSTY MILLER (Senecio - upright form)

Silvery foliage. Propagated by cuttings.
Rooted Cuttings \$4.50 per 100, \$42.50 per 1000
2 1/4 inch 9.00 per 100, 85.00 per 1000

FUCHSIAS - 5 varieties

Black Prince - Beautiful pink color - Dwarf plant.
Dwarf Double Purple - Double dark purple center. Pink outer petals. Dwarf plant.
Rosain Patria - Purple center with deep pink outer petals. Flower similar to Little Beauty but with more upright habit of growth. Dwarf plant.
Rooted Cuttings, \$5.00 per 100, \$47.50 per 1000
2 1/4 inch 11.00 per 100, 105.00 per 1000
Irwin's Giant Pink - Salmon pink. Extra large flower. Dwarf plant.
Winston Churchill - Magenta Pink center. Outer petals red. Very large flowers. Double flowers.
Rooted Cuttings \$6.00 per 100, \$57.50 per 1000
2 1/4 inch 12.00 per 100, 115.00 per 1000

(Continued on other side)

(PLEASE READ TERMS OF SALE ON OTHER SIDE BEFORE ORDERING)

IMPATIENS SULTANI (Sultanus) - 4 varieties

Commonly called "Everbloomer."

Red, Pink, Light Salmon, Dark Salmon.

Rooted Cuttings	\$4.00 per 100,	\$37.50 per 1000
2 1/2 inch	9.00 per 100,	85.00 per 1000

LANTANAS - 11 dwarf varieties

WE ENCLOSE A CULTURAL LEAFLET WITH EACH SHIPMENT

Caprice - Pink shading to buff center. Dwarf.

Craigii - Deep red shaded to yellow. Dwarf.

Dwarf Beauty - Orange-bronze, shading to pink. Dwarf habit of growth.

Golden King - Bright lemon-yellow. Medium dwarf grower.

Golden Plume - Red shading to orange and yellow.

Michael Schmidt - Orange-bronze. Very free blooming. Dwarf grower.

Radiation - Red with some orange. Very good. Dwarf grower.

Sensation - Pink shading to a yellow center. Medium dwarf habit of growth.
Excellent pink variety.

Snow White - Pure white flowers. Dwarf.

Southern - Cream shading to buff. Extra dwarf habit of growth.

Weeping - Lilac-lavender. A trailing variety, especially recommended for porch boxes, cemetery vases and as a ground cover.

2 1/2 inch	\$11.00 per 100,	\$100.00 per 1000
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PELARGONIUMS - Write for our separate price list and descriptive list of 50 best varieties for pot plant culture.

VINCA VARIEGATA - Highly colored

Well variegated. Our strain of Vinca Variegata has been selected for a well balanced proportion of green and yellow.

Rooted Cuttings	\$4.25 per 100,	\$40.00 per 1000
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2 inch	10.00 per 100,	97.50 per 1000
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Bushy 3 inch	20.00 per 100,	190.00 per 1000
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WE ARE PLANT SPECIALISTS

For 39 years we have specialized in the propagation and shipment of rooted cuttings and small plants to the wholesale trade. All orders are packed by expert packers to insure safe delivery.

TERMS OF SALE

Net /30 days

NO PACKING CHARGE

25 of a variety at the 100 rate
250 of a variety at the 1000 rate

WE SHIP BY RAILWAY EXPRESS.

unless requested otherwise, Please
enclose money for postage expense
for parcel post shipments.

SUBSTITUTION

If no substitution is desired, please so indicate on your order.
Otherwise to make prompt delivery, we will feel free to substitute
similar varieties if necessary. Thank you

HENLEY FLORAL COMPANY

(R. M. HENLEY, Florist)

R. M. Henley
1510 So. Walnut St.

Wm. R. Henley
Hartford City, Ind.

Phone 175

HENLEY FLORAL CO.
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PLANT SPECIALISTS FOR 40 YEARS